

# Institutional Profile

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### 1 Kerigma: Institutional Profile

SOCIAL DENOMINATION	KERIGMA – Institute for Innovation and Social Development				
NIPC:	503820601				
NISS	20004060552				
JURIDICAL NATURE	Non-profit organization				
DATE OF ESTABLISHMENT	21/11/1996				
ACREDITATION/	Recognized as VET provider by DGERT- Directorate General for				
CERTIFICATIONS	Employment and Labor Relations.				
	Centre for Qualification and Vocational Education (CQEP)				
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AIMS AND VALUES					

#### **AIMS AND VALUES**

- 1- Kerigma –Innovation and Social Development, is a non-profit organization, founded in 1996, and its aim is to promote the integrated development of people, of organizations and the community, creating services, solutions and products of excellence that contribute to an active citizenship, solidarity and social cohesion. Oriented by the values of equality and social responsibility, innovation and empowerment of people and organizations, it develops its action on the domain of Promotion of Lifelong Learning, Psychosocial Support and Support to Employment and Entrepreneurship.
- 2- To further its aims, Kerigma has the following strategic objectives:
- a) The promotion of educational and vocational/professional training, access to knowledge and to the development and recognition of competences;
- b) The promotion of equal opportunities, namely between men and women;
- c) The development of initiatives and services for child, youth, elderly and family support;
- d) The development of promotion, qualification and valorization of volunteering mechanisms;
- e) The promotion of networking, favoring the creation of partnerships, enabling efficiency and the efficiency of its actions;
- f) The promotion of entrepreneurship, consistently creating services, products and innovative solutions that satisfy the needs of the people, organizations and community, contributing to a more active citizenship, solidarity and social cohesion;
- g) The Promotion of rural development, the stimulation of the endogenous potential, the preservation and valorization of natural, cultural and patrimonial resources, contributing to the safeguard of the local identity and diversity;

# 2 Domains of action: Experience and Technical Capability

#### 2.1 PARTICIPATION / DEVELOPMENT OF EUROPEAN PROGRAMMES

Since 2005, Kerigma has developed different projects for transnational cooperation, mainly on the domain of Lifelong Learning, aiming at the construction of a society based on knowledge, characterized by a sustainable economic growth, with more and better jobs as well as a greater social cohesion, working in parallel for an adequate environmental protection, considering future generations.

Besides the Lifelong Learning area, Kerigma promotes projects in the domain of DG Enterprise & Industry; DG Justice; Education, Audiovisual & Culture Executive Agency; and DG Employment & Social Affairs. We present the following summary chart of the main projects:

Year	Name	European Program	Countries/website
2006 - 2009	ECC - European Community Champions	Lifelong Learning Program – Grundtvig Learning Partnerships	United Kingdom; Poland; Spain; Slovakia http://www.ecc-grundtvig.com/
2010 - 2012	EU-SE - Lifelong Learning for Marginalized Groups	Lifelong Learning Program – Grundtvig Learning Partnerships	United Kingdom (2 partners); Slovakia, Romenia http://eu-se.euroinnov.eu/
2010 - 2012	INNOVACREAWORK- Enterprise as Innovation to create new work places at a time of global crisis	Lifelong Learning Program – Leonardo da Vinci Innovation Transfer	Spain (2 partners); United Kingdom, Poland; Slovakia; Turkey; Greece http://www.innovacreawork.com/
2011 - 2013	HELP - Design your Future!	Lifelong Learning Program – Leonardo da Vinci Partnership	Germany (2 partners); Turkey (2 partners); Romania; Spain; United Kingdom, France, Poland http://www.designyourfuture.euroinnov.eu/
2011 - 2013	AMaP- Age Management in Practice	Lifelong Learning Program – Leonardo da Vinci NETWORKS	United Kingdom; Greece; Sweden; Germany; Poland http://www.a-map.eu/
2010-2013	Hotel & catering, Logistics abroad	Lifelong Learning Program – Leonardo da Vinci FPI Mobility	Germany
2012-2014	Bridge for Globalization	Lifelong Learning Program – Leonardo da Vinci PMT Mobility	United Kingdom, Germany
2013-2014	New Skills & New Jobs – Bridging the Gap	PROGRESS PROGRAM DG Employment, Social Affairs & Inclusion	Slovakia, Turkey, Germany, United Kingdom http://www.newskillsnewjobs.eu/
2013-2015	CAPWIN- Remobiliser les compétences et lóbjectif de vie des enfants en décrochage scolaire	Lifelong Learning Program – Leonardo da Vinci Innovation Transfer	France, Spain, Iceland, Greece, Romania, Sweden
2013-2014	Renewal – Regional Networking for Adult Learning in Europe	Lifelong Learning Program – Grundtvig GAM	Belgium, Slovakia
2013-2015	VVH – Volunteering Validation Highway	Lifelong Learning Program – Grundtvig Learning Partnerships	Finland, United Kingdom, Spain, Italy, Romania, Germany, Turkey
2013-2016	AE-PRO	Lifelong Learning Program – Grundtvig Multilateral	Belgium, Denmark, United Kingdom, Sweden, Finland, Germany, Serbia

#### 2.2 LIFELONG LEARNING: EDUCATION AND QUALIFICATION

The domain of Lifelong Learning's mission is to contribute to the development of the institutional policy for education and Lifelong Learning, promoting, in an institutional context, the relevance and flexibility of educational and formative answers in a context of a society of knowledge, that we want more qualified, fair and competitive, more tolerant and with a greater intercultural consciousness, having as strategic goals: the promotion of an integrated articulation space of initiatives for education and training; the affirmation of quality and the diversity of training evolutions; the valorization of the Recognition of prior Learning process; the qualification of education and training actors; the promotion of the qualification for organizations; the promotion of quality and innovation in the curriculum domain, the methodologies, the learning resources and the processes of our educational offer; the planning, organization and execution of educational projects and mobility, in particular, in Europe.

#### 2.2.1 Vocational Training

In the field of vocational training, Kerigma has over a decade of training experience in initial and continuing training, alongside entities and assorted audiences, namely: Young people and adults, unemployed, employed and candidates for 1<sup>st</sup> employment, middle and top management, trainers; as well as interventions in domains as counseling and technical assistance to training projects, school and/or professional certification and evaluation studies of the needs and evaluation of training.

#### 2.2.2 Centre for Qualification and Vocational Training

Kerigma is also a promoter of a Centre for Qualification and Vocational Training (CQEP) that started its activity in January 2005. The Centre for Qualification and Vocational Training has as its basis the vocational/ professional guidance and support to youngsters and adults; The recognition & validation of prior learning; the anticipation of skills demand and supply; bridging the gap among educational stakeholders and companies and reducing skills mismatch. In this service we receive, every year, about 800 applications.

#### 2.3 ENTREPRENEURSHIP SUPPORT

Kerigma is an accredited institution, since 2011, by the IEFP (Institute for Employment and Vocational Training), for the development of Technical Support to entrepreneurship and self-employment and develops, in this area, the following activities: Business support, individual training education, mainly resorting to action-learning; consulting in situations of greater fragility in the managing or operation of initiatives, diagnosed during follow up.

# 2.4 SUPPORT FOR SOCIO-PROFESSIONAL INSERTION FOR LONG TERM UNEMPLOYED

The Insertion company began its activities in 2002 and has as its primary objective to promote employability conditions of groups with particular difficulties in accessing the labour market, namely, Long Term Unemployed (DLD's), through training in actual work context, in a logic of action-learning.

#### 2.5 EQUAL OPPORTUNITIES OFFICE - GIO

The Equal Opportunities Office (GIO), working since 2003, has as its goal to promote Equal opportunities in all contexts, namely between Men and Women, developing actions as: support and counseling; information and awareness about Equal Opportunities; training of strategic audiences in Gender Equality; investigation and development of technical and psycho-pedagogical resources about the thematic of Gender Equality; support for women entrepreneurship. The intervention addresses individuals and organizations in the fields of: work, employment and professional training, the conciliation between family and professional life; violence in the family or workplace, sharing of decision processes, culture, education and health; women entrepreneurship.

Regarding developed resources, we can stress: "Percursos no Feminino – Ser Mulher no Baixo Cávado", "Vidas... No Feminino", "Assimetrias de Género e Classe: O Caso das Empresas de Barcelos" (investigation based on the gender equality in the workplace, involving about 1500 workers and 449 companies in the region of Baixo Cávado); "DVD Guia do Apoio ao Desenvolvimento de Atividades Pedagógicas no Âmbito da Igualdade de Oportunidades"

#### 2.6 CORPORATE AREA

One strand of Kerigma's action is founded on its entrepreneurship character. As a non-profit association it develops innovating solutions oriented towards its own sustainability, namely through companies (profiting activities necessary to attaining its purposes) to which it is the sole associate: one of those companies, EQUICELOS, develops its activity by providing its services in accounting and economical-financial managing; human resources managing (recruiting, selection, performance evaluation, training); and support to the implementation and certification of safety and quality systems (support to certification of services and products).

Another one, namely ESPAÇO LIVRE, is directed at consulting/software solutions applied to the organization's internal dynamics (collaborator access to strategic information about its processes within the organization through *workflow* systems, document managing, etc.) and external communication

(Collaborative areas of discussion of technical subjects or in finding solutions; safe accesses – by authentication and controlled – by levels of access, of different users, internal and external). The company is defined, also, by a strong bet in promotion, implementation and development of computer software, resorting, whenever possible, to open source systems and tools (free software), creating viable alternatives that guarantee longevity and inter-operability of the computer systems, seeking sturdiness, reliability, safety and scalability in solutions.

The third, ESPAÇOS CRUZADOS, whose activity focuses on spatial management, mainly condominiums, was created with the purpose of guaranteeing the functioning of the Insertion Company and, at the same time, promoting innovating condominium management solutions, by providing the tenants with a set of services that fit Kerigma's field of competence.

#### 2.7 PARTNERSHIPS

#### 2.7.1 EAEA – European Association for the Education of Adults

Since 2013, Kerigma is an associate member of EAEA, and a member of the Executive Board.

The European Association for the Education of Adults (EAEA) is the voice of non-formal adult education in Europe. EAEA is a European NGO with 116 member organizations in 40 countries and represents more than 60 million learners Europe-wide.

EAEA is a European NGO whose purpose is to link and represent European organizations directly involved in adult learning. Originally known as the European Bureau of Adult Education, EAEA was founded in 1953 by representatives from a number of European countries.

EAEA promotes adult learning and access to and participation in non-formal adult education for all, particularly for groups currently under-represented.

#### 2.7.2 ECWT – European Center for Women & Technology

Since 2013, Kerigma is a member of this European platform and from 2014 on we are a National Point of Contact for ECWT in Portugal.

The European Centre for Women and Technology (ECWT) is a European multi-stakeholder partnership of more than 130 organizations and a rapidly growing member of individuals representing high-level expertise in women and technology development from government, business, academia and non-profit sectors working together to measurably and significantly increase the number of girls and women in technology and ICT in specific.

ECWT is as the leading European level platform for ensuring the gender dimension of the Digital Agenda through finding ways and means of integrating a critical mass of women in Europe into the access, design, research, innovation, production and use of ICT during 2011-2020.

ECWT helps organizations to find the best talents and helps girls and women to match their career lifecycles with industries needs through providing a community of excellence, leveraging resources and research, presenting and rolling out best practices, innovative actions and services and benchmarking and measuring impact.

#### 2.7.3 Europe Direct Center – Barcelos

Since 2013, we are a partner of the local Europe Direct Center, and we develop the following services:

- Answers to questions on your EU rights, funding, etc.
- invitations to local EU information/networking events
- EU documents and publications
- references to other information sources
- contact details for relevant organizations